

SANTA BARBARA CITY COLLEGE

March 28, 1979

TO: Cluster Leader Council

FROM: Instruction Office

RE: Goleta Valley Center - Credit Course Questionnaire (Spring 1979)

At the previous meeting of the Council, a suggestion was made to conduct a survey of the credit course offerings at Goleta Valley. The reason was to attempt to gather information that would assist the college in scheduling credit course offerings for the Fall, 1979 semester.

Approximately 300 questionnaires were distributed and 182 were returned. The survey was conducted during the week of March 19-23, 1979. Each instructor was asked to take the first few minutes of class and have students complete the questions. Responses were then returned to the Continuing/Adult Education Office and picked up by Instruction Office personnel.

During tabulation of results, it was noted that multiple responses were often provided when multiple choices were available. Also, an overwhelming finding influencing item 1 is that many students in Math and Sociology particularly, were unaware that the course had been scheduled at Cathedral Oaks. It was noted they were unaware until the beginning of classes and elected to remain at the Goleta Valley campus because of the instructor. This same factor also affected the no responses in item 10 of the questionnaire. Also, the no response in items 10 and 11 may be swayed by the fact that a number of these students indicated they were completing program requirements and, therefore, would neither enroll in another course or had no intention of working toward a terminal objective. Finally, the majority of responses for item 4 under the "other" category alluded to three main factors which may be of interest: greater security for females, parking being less of a problem and convenience of the facility for attendants. Results and comments follow:

1. Please indicate the type of student you represent:

Full-Time = 94 Part-Time (6 units or less) = 88

Comment: 1) As the data show, the population attending Goleta Valley are equally distributed in numbers; however, keep in mind that a large group of students reported as full-time are not there through their own choosing (many were unaware their class was scheduled at Goleta Valley). 2) An assumption is that the part-time students are new students, since the vast majority are enrolled for 3, 4 or 6 units.

2. How many units are you enrolled in at the Goleta Valley Center?

3 Units = 114 4 Units = 37 6 Units = 30 8 Units = 2 9 Units = 4

3. How many units are you enrolled in, combining both the Santa Barbara City College Campus and the Goleta Valley Center?

Less than 6 = 61 6-10 Units = 49 10-15 Units = 25 Over 15 = 40

Comment: An assumption that may be drawn from this data is that the average student at Goleta Valley is a part-time student interested in taking 10 units or less.

4. What was your principal reason for enrolling in a course(s) at the Goleta Valley Center?

Currently enrolled at SBCC and need more units 40

Personal interest and development = 52

A more convenient location = 75

Other = 66

- 1) Did not know had to change schedule, but O.K.
- 2) This is where the course I needed was offered. It is better with regards to parking, too!
- 3) Class was scheduled here.
- 4) Offered course needed.
- 5) Course is required for major.
- 6) The course is a requirement for graduation.
- 7) Because it is the one place class offered at all.
- 8) Only place where class is offered.
- 9) Needed the class for my major.
- 10) The class was only offered here - no choice.
- 11) Only time Math 7 would fit into my schedule.
- 12) No choice needed this class.
- 13) Only open class.
- 14) Happened to be where class was located.
- 15) Couldn't get into day class at SBCC, so took it here.
- 16) Need Math background, for social statistics - graduate level, for MSW.
- 17) Parking much better & I save mileage/gas.
- 18) Prerequisite course.
- 19) Didn't realize where the course was offered.
- 20) Only way I could get to school - too much time is wasted at SBCC looking for parking.
- 21) I didn't realize it was off the SBCC campus when I registered for the class.
- 22) Needed the class - only offered here.
- 23) The class was only offered here MWF.
- 24) Needed class for requirements.
- 25) Mistake, but is convenient.
- 26) No choice, only Hist. 5 offered without a white male bias.
- 27) Too far to go to SBCC.
- 28) Nice to get away from big classes.
- 29) The only Math 11 class I could get in.

- 30) Only class of this kind offered at night.
- 31) This is where the class was offered.
- 32) Math class full at campus.
- 32) Only time that Math 11 was available to my schedule.
- 33) Preferred the teacher & schedule
- 34) Class I needed was held here.
- 35) Mr. Johnson - wanted a good Math teacher.
- 36) Can safely attend at night - unlike main campus!
- 37) Safety at night & parking.
- 38) Convenient time & good teacher & allows for sure time.
- 39) Only place the course was offered.
- 40) The class I was interested in was scheduled there.

5. Have you taken units at the main campus prior to enrolling this Spring?

Yes = 146 No = 43

6. Please indicate the category that best expresses an approximation of your age?

18-25 = 102 25-35 = 41 35-45 = 23 45- = 24

Comment: 1) As the data point out, the majority of students are under 35. This phenomena appears consistent with the mean age of 28 for students attending the main campus of City College. 2) Another assumption that may be drawn is that the 43 no responses in item 5 may represent the 47 responses for students reported older than 35 in this item. It could be these students have never attended City College before.

7. What are the best hours to offer credit classes at the Goleta Valley Center?

8-12 = 81 12-4 = 41 4-7 = 27 7-10 = 87

Comment: Numerous responses alluded to the time frame 6:30-9:00 (for tabulation purposes, they were included in the 7-10 category).

8. What type of courses would you like to see offered here in the future?

Accounting = 56	English = 44	Art = 33
Real Estate = 58	Speech = 26	Music = 16
Computer Sceince = 45	History = 39	Psychology = 47
Math = 51	Biology = 32	Geology = 18
Spanish = 21	German = 11	French = 17

Comment: Although data show interest in many areas, the greatest interest was in the Business/Management oriented area.

9. How did you hear about SBCC's intention to offer credit courses here?

Schedule of Classes = 150
 A friend = 14
 Called the college = 1
 Was told by an instructor in another course in which I am enrolled 6
 Counselor = 2
 Admissions = 8

10. Is the center more accessible than the SBCC campus to you from your residence?

Yes = 111 No = 68

11. If courses are offered in the Fall 1979 semester (August 20-December 21) that meet your needs, do you plan to enroll?

Yes = 142 No = 31

12. Do you plan to work toward an A.A. or A.S. Degree or a certificate in later semesters?

Yes = 117 No 47

General Comments:

1. One Big Problem - if you are taking classes on main campus, 10 min. between is not enough to arrive here on time. Maybe coordination of classes & times?
2. Like the lunch-snack truck coming at night too.
3. Prefer Goleta Valley Center location for evening classes. Parking and accessibility to classrooms much better. Lighting facilities need to be improved at C.C..
4. If classes are to be offered at the Goleta location in the upcoming year, I would like to see more (many) courses offered. The drive to Goleta for one hour becomes timely and expensive.

RECOMMENDATION:

A well balanced credit program offering should be planned at the Goleta Valley facility and classes scheduled accordingly for the Fall 1979 semester and continuing through subsequent semesters.

Please keep in mind that all implications, assumptions and conclusions the data may suggest have not been reported. Results presented herein are merely surface observations and no attempt has been made to go beyond.

A copy of the questionnaire is attached for your information.

RMS/mjb

Att.

GOLETA VALLEY CENTER

Credit Courses Questionnaire

Spring 1979

The following questions have been designed to assist Santa Barbara City College in determining how it can become more responsive to the educational needs of the credit program at the Goleta Valley Center. Will you please respond to each question. Your assistance is greatly appreciated.

1. Please indicate the type of student you represent:
Full-time _____ Part-time (6 units or less)
2. How many units are you enrolled in at the Goleta Valley Center? _____
3. How many units are you enrolled in, combining both the Santa Barbara City College Campus and the Goleta Valley Center?
Less than 6 _____ 6-10 Units _____ 10-15 Units _____ Over 15
4. What was your principal reason for enrolling in a course(s) at the Goleta Valley Center?
_____ Currently enrolled at SBCC and need more units
_____ Personal interest and development
_____ A more convenient location
_____ Other
5. Have you taken units at the main campus prior to enrolling this Spring?
Yes _____ No _____
6. Please indicate the category that best expresses an approximation of your age?
18-25 _____ 25-35 _____ 35-45 _____ 45-
7. What are the best hours to offer credit classes at the Goleta Valley Center?
8-12 _____ 12-4 _____ 4-7 _____ 7-10 _____
8. What type of courses would you like to see offered here in the future?
Accounting _____ English _____ Art _____
Real Estate _____ Speech _____ Music _____
Computer Science _____ History _____ Psychology _____
Math _____ Biology _____ Geology _____
Spanish _____ German _____ French _____

Other:

9. How did you hear about SBCC's intention to offer credit courses here?

Schedule of Classes

A friend

Called the college

Was told by an instructor in another course in which I am enrolled

Counselor

Admissions

10. Is the center more accessible than the SBCC campus to you from your residence?

Yes No

11. If courses are offered in the Fall 1979 semester (August 20-December 21) that meet your needs; do you plan to enroll?

Yes No _____

12. Do you plan to work toward an A.A. or A.S. Degree or a certificate in later semesters?

Yes No